



Submitted by Ameer Albrecht

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Alliance For
Workforce Development, Inc.
Providing pathways to success

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2011 Labor Law Update Workshop

The 2011 Labor Law Update at the Modoc Employment Center was held on January 20, 2011. Nineteen employers from throughout Modoc County attended the popular annual workshop, where Alliance For Workforce Development, Inc., Executive Director Traci Holt, PHR filled them in on the latest changes to California employment law. Some of the topics covered included revised heat illness regulations, updated workers compensation posting and regulation changes, & wage claim appeal: bond requirements. Traci also provided information on required postings and notices. She covered information on which laws apply to your business. The workshop was very well received and Modoc County businesses are very thankful to have this local workshop to help them stay up to date on the latest labor laws.



2011 Labor Law Update Workshop

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AFWD Awarded USDA Grant

AFWD was recently awarded a grant from the USDA Rural Microenterprise Assistance Program (RMAP) to provide technical assistance to rural micro entrepreneurs. There were only 35 applicants funded for this grant across the nation so we are very excited about this opportunity. In December of 2009 we hosted a series of Business workshops to provide technical assistance and entrepreneurial training to local businesses. Our commitment to these businesses was that we would continue to seek funding to conduct additional one-on-one business coaching and mentoring. This grant will do just that. We have a series of workshops as well as one-on-one mentoring that will be available over the next several months. We also have partnered with the local chambers, local newspapers, and Modoc Economic Development Cooperation on a buy local campaign that is currently under way. We have over 50 businesses throughout the county participating in the Buy Local Poker Run. The Buy Local Poker Run encourages people to shop local. When someone makes a purchase of \$20 or more at a participating business they receive a poker card in a sealed envelope. They continue to shop local and collect as many cards as they can to increase their chances for the best poker hand. The winners will bring their poker cards to the Home Show on April 30th and the winners will be announced.



Buy Local Poker Run Flyer

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CNA Program

Modoc Medical Center

In early February we met with the Director of Staff Development from Modoc Medical Center to discuss a partnership in helping individuals to successfully complete CNA training. Modoc Medical Center had the training set up and was ready to recruit for the training. Modoc Employment Center staff assisted with this recruitment and also referred individuals from our applicant pool. Ten applicants were successful in being accepted into the training. We have been working with the individuals selected to make sure that they have all the necessary tools they need to successfully complete this program. We will continue to work together to provide assistance with this training program as well as future training programs.



Modoc Medical Center

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USDA Rural Development Forum

Jobs, Economic Development, and Sustainable Communities

USDA Rural Development and North Cal-Neva RC&D Council hosted an open forum to discuss economic development issues in Modoc County. The forum was held on Monday, March 21st, 2011 at the Alturas City Hall. This forum focused on activities and initiatives that have resulted from USDA Rural Development's Jobs, Economic Development, and Sustainable Communities report. This report was compiled based on input provided by community leaders, citizens, business owners, and organizations from throughout rural California. Glenda Humiston, State Director, gave an overview to a packed room of the broad array of support that her department offers. These items covered included: funding for business and cooperative development, community facilities, water & sewer systems, single & multi-family housing; loans, guaranteed loans, & grants; technical assistance; staff support for applicants.

For a copy of USDA Rural Development's report click the link:

<http://www.rurdev.usda.gov/Reports/CA-JobsReport-Feb10.pdf>



Glenda Humiston USDA State Director

Submitted by: Ameer Albrecht

2011 Career Expo

County job seekers and employers met face-to-face on Wednesday, March 23, 2011 during the 2011 Modoc County Career Expo. About 60 Modoc County job seekers were able to access one-stop shopping for a new job. Employers were on hand to collect resumes and applications, provide information on job openings, and conduct on-the-spot interviews. Employers that attended the Career Expo were: Subway, Modoc Medical Center, IXL Ranch, CalPines Lodge, Antonios, US Bank, USDA Farm Service Agency, and The City of Alturas. Colleges that provided information for interested job seekers were: Shasta College and Butte-Glen Community College. This years Career Expo was held at the Veterans Memorial Hall in Alturas.





2011 Job Expo

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Business Services Team Training

Alliance For Workforce Development, Inc., (AFWD) Human Resource Consultants and management staff from Lassen, Modoc, Plumas and Sierra participated in a two-day resource development training held at Lassen Career Network in Susanville. Experts from Chabin Concepts mentored the group in subjects including economic development, workforce development, current projects and activities, challenges, opportunities, and trends.

Sarah Murley from Applied Economics provided training on Custom Economic & Revenue Impact software. AFWD's staff is excited to be able to offer local business this resource as an assessment for their business' bottom line and the impact they have in the business communities. Another resource being implemented in all four counties is the Executive Pulse program. This computer tracking program is a valuable resource for AFWD to record the needs and requests from our business communities, provide services and shared resources in our counties, and keep the communication lines of both the businesses and staff connected.



Chabin Concepts-Vicki Doll & Audrey Taylor



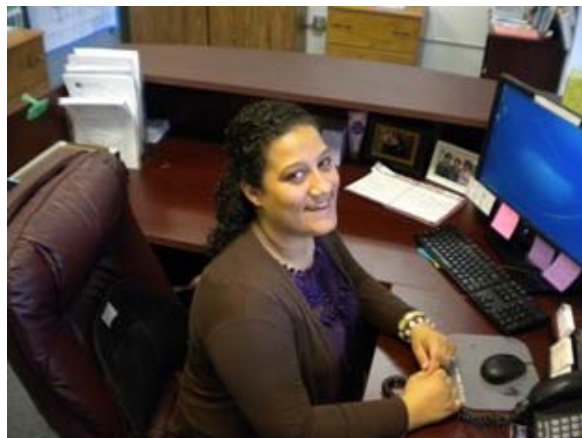


AFWD Staff Training

New One Stop Receptionist

Jenna Warren

Jenna Warren joined our team on February 16th, 2011. She moved to Alturas from Grass Valley, CA and has lived in Alturas for seven years. She brings with her many years of customer service experience. Jenna came to our office looking for a position with steady hours and a dependable schedule so she could better provide for her family including her young son. She was enrolled in the WIA program for job search. Jenna enjoys working with the public working and in the office with her new co-workers. Jenna is looking forward to continuing to serve the public and learn more about her new position with AFWD, Inc.



Success Story

Martin Mendoza

Martin came into our office and was looking for work. He had been self-employed but due to the economic conditions needed to find additional employment. He was enrolled in the adult program. He participated in the ARRA internship program where he worked as at Modoc County Public Works as a building and grounds maintenance person. He was a very determined client who checked with the job board weekly, and any jobs that he was referred to he immediately applied for. He met with his CCA on a consistent basis to keep up to date and was an extremely active participant in our program. After all his hard work he found a full-time position as an agriculture aide for the California Food and Ag Department. Congratulations Martin!



Submitted by: Jackie Tillery

UPCOMING EVENTS

For more information on upcoming events &

workshop visit:

<http://www.afwdhr.org/id3.html>

April 6th - FTC Workshop on Project Management

May 12th- Business Marketing/Advertising Workshop

May 25th-FTC Workshop on Caltrans DBE Certification

May 26th- Business Planning/Financial Analysis Workshop

June 30th- Website Development Workshop