

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Asking Local Businesses About Recovery Plans

NORTHERN CALIFORNIA — The Northern Rural Training and Employment Consortium (NoRTEC) and the Alliance for Workforce Development (AFWD) launched a survey this week, and it will be open until Friday, May 15, 2020. This survey is asking how you are managing and adapting your business operations during this challenging time.

In partnership with local economic and workforce partners we are asking for you to share information about your current situation, how you have adjusted, challenges you are facing, and your business plans for the future.

The brief survey is available at <https://www.surveymonkey.com/r/NZ25RJX>

With the information received from the local business community, members of the business assistance team will be able to help advocate for necessary resources. It is important to be able to quantify the impact COVID-19 is having on your operations to access resources and funding opportunities.

Alliance for Workforce Development, Inc. provides education, training, job placement and employer services focused on meeting the needs of job seekers and employers alike to help get Californian's back to work. For more information, visit www.afwd.org