



Alliance For  
Workforce Development, Inc.  
*Providing pathways to success*

**April 1, 2013 – June 30, 2013**



*Submitted By: Nicole K. Clift*

## BUTTE COUNTY ONE STOP LOCATIONS

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**2445 Carmichael Drive  
Chico, CA 95928  
(530) 895-4364**



**2348 Baldwin Ave  
Oroville, CA 95966  
(530) 538-2228**



**78 Table Mountain Blvd  
Oroville, CA 95965  
(530) 538-7301**

# Senator Nielsen visits the North State



4th District Senator Jim Nielsen from Gerber recently visited the North State and generously provided an opportunity for public interaction. Teaming with the Oroville Chamber of Commerce, a public event was hosted to provide information on current political issues. Thirty-one community members attended.

Senator Nielsen explained his view as being a conservative in favor of fiscal responsibility, smaller government, a stronger economy, and more jobs for the people of California. Senator Nielsen covered topics on the prison realignment (AB109) program, public safety, water, jobs, the proposed high speed train and the economy. Nielsen touched on several hot topics brought up by people in the audience such as the Affordable Care Act, the fire tax, the fate of Enterprise Zones as well as adult education.

Adult education including career tech schools was noted as a subject he will be working on with the budget committee. In hoping to resolve the issue of funding, Nielson doesn't want them to be combined with community colleges as was proposed. He believes they should remain under the local school districts.

The repetitive question from the audience was "What can we do?" Neilson responded with "I bump up against this all the time," he continued. "What can we do? In this country I believe with all my heart the people's voice can be heard ... it has been heard. You're here. That's a positive step. You're asking questions, you're giving me information, a positive step indeed." Nielson left strongly encouraging individuals to build a relationship with government officials to ensure their voice is heard. All of those in attendance thanked him for his openness and were appreciative of Oroville's Chamber of Commerce. The North State has been heard.



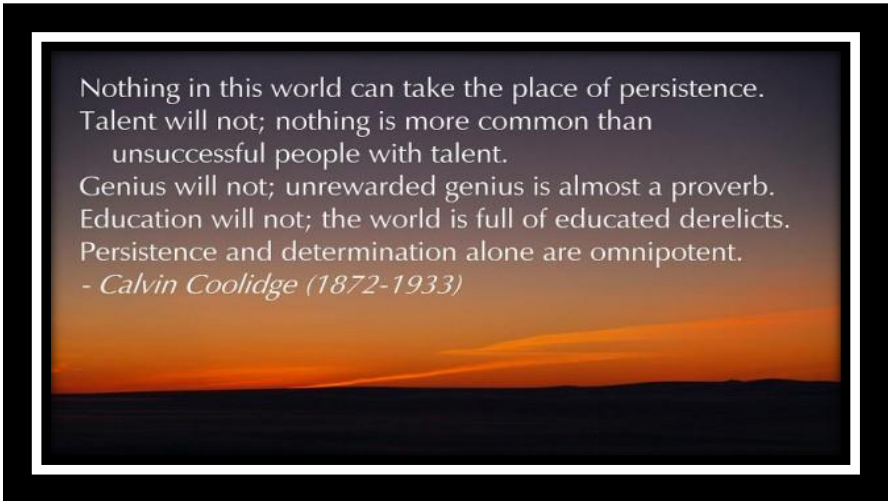
# AFWD Success Stories!

Teresa has been a dislocated worker client since being laid off from her position in October of 2012. Teresa quickly became a motivated client, attending all of the workshops that AFWD offers, as well as meeting with a Career Center Advisor on a regular basis. Teresa informed AFWD staff that she was lacking one class in pursuit of obtaining her Full Charge Bookkeepers certificate. Thus began her journey of working with a determined AFWD Career Center Advisor.

AFWD was able to assist her in attending that one class, and subsequently she received her certificate. She was a devoted student, and excelled in her course. This accomplishment gave Teresa hope in getting a job that would have longevity and security. While in the process of finishing this class, Teresa diligently job searched. She was focused in the types of positions that would match her new skills and applied. Teresa tested several times with Butte County, went on several interviews but was never offered a job. Quite often she questioned her resume, her interviewing, her age, and her abilities. Each time her Career Center Advisor encouraged her to “hang in there”.

Recently her Career Center Advisor found a Bookkeeper/Office Assistant position in our local job lead and emailed the information to Teresa hoping it would be the perfect position for her. She immediately replied in person and was rewarded with an interview on the spot. As suggested, Teresa sent the owner a “Thank You” card and was pleasantly asked back for a second interview. During the follow up phone call she was told that the position was filled by someone else. Teresa was utterly devastated.

AFWD scheduled an appointment to have her come in for a mock interview yet, the day of the appointment; Teresa came in elated and ecstatic! Turns out that the person hired for the position initially didn't work out, and Teresa was offered the position. Persistence and patience pays off, congratulations Teresa!



Nothing in this world can take the place of persistence.  
Talent will not; nothing is more common than  
unsuccessful people with talent.  
Genius will not; unrewarded genius is almost a proverb.  
Education will not; the world is full of educated derelicts.  
Persistence and determination alone are omnipotent.  
*- Calvin Coolidge (1872-1933)*

## Utilizing tricks of the trade.....



for jobs of today!

Nicole Bateman came to us in April of 2013 after she lost her job of 25 years as Executive Director for a non-profit serving those with disabilities. Nicole job searched independently for nearly a year but was unable to secure full time work. After she attended an REA workshop, she requested to meet with a Career Center Advisor.

Nicole felt that she could benefit from learning PowerPoint so that she would be more effective giving presentations, so she was enrolled in Element K. Nicole also attended several AFWD workshops.

Nicole was invited to interview with Butte Humane Society as well as Habitat for Humanity for their Executive Director positions. Nicole indicated to her Career Center Advisor that she could use assistance with the interview process, so staff held two "mock" interviews to sharpen her skills. One of the employers contacted Nicole and requested that her scheduled "in person" interview be changed to a "Skype" interview so that all candidates, local and out of town, would be interviewed in the same manner. Nicole contacted us to see if we could assist her with the Skype interview. AFWD staff assisted her in setting up the computer, and making sure that the background behind Nicole would be completely neutral and non-distracting. Nicole successfully completed her interview and was also invited for a second round.

AFWD is proud to announce that Nicole was hired at Habitat for Humanity as their new Executive Director and is excited about her new employment opportunity!



Providing pathways to success

# ...Another AFWD Success Story!

Scott Hall began using the Resource Room in May of 2011 when his employer was forced to close their doors due to the slow economy. With the help of the Resource Staff he secured full time employment rather quickly. Unfortunately he was laid off a year later due to company re-alignment. Scott used the Resource Room for the first 9 months of his unemployment before requesting to meet with an AFWD Career Center Advisor.

Late February of 2013 began his rewarding relationship with his advisor. Scott was resolute in his drive to secure employment, spending as much as 6 hours a day using the resource computers searching for work as well as attending AFWD workshops. Scott indicated he could benefit from brushing up on Quickbooks, so he was enrolled into Element-K. Scott soon was briefing his advisor nearly every day of how his job search was progressing.

AFWD was able to assist Scott with car repairs so that he could continue his job search and have the means to get to interviews. He secured several interviews including Tri Counties Bank, Evans Appraisal, Klean Kanteen, and Payless Lumber. He was offered a position at Tri Counties Bank pending his Live Scan. While he was waiting for his Live Scan to come back for the Tri Counties job, was also offered a placement at another company. He initially accepted this position, because he had now been waiting over 30 days for the results of his Live Scan. Luckily, the Live Scan did come through and he eagerly accepted the Tri Counties position! This was by far his first choice.

AFWD was able to assist him with professional work attire for his new position. Scott recently visited his advisor to thank her for all the assistance and guidance she provided during this stressful period in his life. Congratulations Scott!



**tri counties bank**





# AFWD Youth Team Success!

The Alliance for Workforce Development, Inc., Butte County Youth team has been developing partnerships with local high schools to recruit and assist high school seniors who may need additional support earning their diplomas and planning for their employment goals after high school. This spring, staff was able to provide outreach of AFWD Youth services to students at all of the high schools in the county.

Enrolled youth have been able to start career assessment activities and employment workshops prior to graduation, and feel secure knowing that they have Career Center Advisors ready to help them when they leave the school system. Several of the youth have already found part-time jobs with program assistance. Heather Alexander, Jess Guzeldere, and Marta Henry were able to attend graduation ceremonies to congratulate the students on their accomplishments.

AFWD staff presented certificates from AFWD at the Esperanza High School graduation, where Principal Cindy Kershaw, and school secretary, Cecilia Brothers, have welcomed AFWD staff with open arms. The partnership with this school and their staff is great, with faculty stating how glad they are that AFWD is there providing these services, and the principal and school board supporting our work with their students.

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## CNA Recruitment Fair - Butte College Allied Health Public Service

On March 25, 2013, thirty participants commenced with a 12 week Certified Nursing Assistant/Home Health Aide (CNA/HHA) Certification Program through Butte College Allied Health Public Service in Oroville (Butte County), CA. In partnership with Butte College, several Butte County AFWD staff members were present on this first day of instruction. All 30 students were enrolled in WIA programs.

On Monday, May 13, 2013, Oroville Butte College All of the students attended each employer; employers facility information, open applications. Numerous application process before

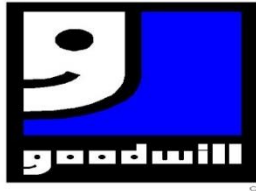


seven employers gathered on the campus to meet with participants. and spent considerable time with provided information including positions and employment students eagerly completed the leaving the event.

Employers expressed appreciation for the opportunity to participate in the recruitment event; several asking for a recruitment event to coincide with each scheduled certification class. Students completed their training with most students completing their exams on June 18, 2013. We will continue to work with care facilities and to assist the students in their search for healthcare industry occupations.

# Opening soon in Chico!

Take a look at these great new stores coming to the Chico area! Many of these large retailers have requested the assistance of AFDW services. Recruitment efforts, screening, and room reservations for conducting interviews has kept our Business Service Representatives extremely busy!



Goodwill Industries has established three donation centers and are working on opening day sometime in August.



BevMo! is slated to have a grand opening on July 19<sup>th</sup> located in the Target shopping center.



Maurices offers casual, career and dressy looks that let women express their personal style and individuality. Maurices will be opening soon in the Chico Mall.



Currently open, Justice can add all sorts of fun color to any young girls wardrobe and is also located in the Chico Mall.



Dick's Sporting Goods has been long anticipated at the Chico Mall and is ready to open the doors on July 12, 2013!



*Mark Your Calendars Mark Your Calendars Mark Your*

***For more information on upcoming  
events & workshops contact us at our  
Butte County One Stop Locations***

*2445 Carmichael Drive, Chico*

*530-895-4364*

*2348 Baldwin Ave., Oroville*

*530-538-2228*

*78 Table Mountain Blvd., Oroville*

*530-538-7301*

***Or visit our website:***

[www.afwd.org](http://www.afwd.org)