

Community Coordinator

Report

Lassen County

JULY-SEPTEMBER

2013

LUMBERJACKS Restaurant Where the BIG BOYS eat!

The Business and Career Network was a whirlwind of activity in the month of July. Lumberjacks had requested assistance with recruiting candidates for their new business in Susanville.

Every conference room on site was utilized for this hiring event. Job seekers pre-applied on-line then came to the interviewing event at the Business and Career Network where they went through 2 separate interview stations before potential job offers were extended to successful applicants.

AFWD staff assisted from the very beginning of this process with resume writing assistance, online application submission, interviewing skills for help to ensure candidates were qualified and prepared for the hiring process of Lumberjacks restaurant.

Justin Cadili, Manager “We were very happy with the quality of candidates, and the AFWD staff was very helpful with assisting not only the flow of this event but with any questions and needs that came along. We were able to hire skilled and enthusiastic employees on a large volume; we have been well received in the community already.”



“We’ve been flocked!”

In the early morning of Tuesday, September 10, 2013 employees at the Business and Career Network came to work to find the outside of the facility overrun with pink plastic birds. They couldn’t believe it: we had been “flamingoed!”

The Lassen High School Varsity Volleyball team has organized a fund raiser for the season in which supporters pay for the team to anonymously “Flamingo” the yard of whomever the paying supporter chooses.

The Business and Career Network is proud to have been a part of supporting Lassen High School sports, which is an important part of the community and valuable to the success of many students.



Milestone Job Fair

Alliance For Workforce Development, Inc. staff from Lassen county headed to Chico to assist with the Milestone Job Fair held on September 28, 2013 at Chico College's BMU building.

AFWD staff worked diligently with the advertising and promotion of this hiring event throughout all AFWD counties and beyond.

Milestone is expanding in the Chico area and in need of assistance with hiring 200 plus positions in this first recruitment event. Emphasis was for Contact Center Customer Service Support positions and Contact Center Supervisors.

Both Milestone staff and AFWD staff achieved a smooth moving operation for this event which consisted of pre-registered job seekers doing an initial interview, then moving on to a 15 minute telephone interview which provided situational role playing, a vast amount of candidates then moved on to a face-to-face interview. A final interview was offered to successful candidates taking place on September 30-October 2, 2013.

Milestone Technologies, Inc. is a leading provider of solutions to the strategic IT needs of large global corporations.



AFWD One-Stop Statistics

Lassen Visitors

3,914

AFWD Business Services

Business Served	1091
Services Provided	3393
Positions Filled	725
Training Assistance	188

Program Services

New Enrollments this Quarter

Adult	111
Dislocated Worker	105
Youth	50
Employed	202

Unemployment Rate

Butte	10%	Plumas	9.6%
Lassen	9.7%	Sierra	10.5%
Modoc	9.6%		



Feather River College Career Fair

The Lassen and Plumas Career Center Advisors went to the Feather River College Career Fair on September 18, 2013 to present information about the youth program to high school students and first year college students.

The fair was a successful gathering of community organizations and college representatives. The students who attended were given lots of information on different avenues for their future and how to be successful in whatever they chose to do.

During this event AFWD has been approached to present the Youth Program to other community entities.



Lassen Community College Career Fair

Career Center Advisors participated in Lassen Community College's College and Career Fair on September 25, 2013, presenting information about AFWD's Youth Program to Lassen County high school students and LCC college students.

The fair was a successful gathering of community organizations and college representatives. Students who attended were provided a myriad of information on different avenues to take for future educational and career success.

The CCAs were additionally able to network with other attendees resulting in invitations to present the Youth Program to even more students.

Planning for the Future

On September 17, 2013 the Lassen team attended the Herlong Prison Mock Career Fair to present information to inmates on the services offered at One Stop Centers across the country. The Federal Bureau of Prisons is committed to protecting society by providing work and other self-improvement opportunities to assist offenders in becoming law-abiding citizens.

Many organizations participated in the mock career fair, including the Financial Guidance Center, U.S. probation, Department of Veteran Affairs, Nevada Job Connect, Lassen Social Services and Lassen County Mental Health.

Inmates who are scheduled to be released soon took advantage of the Career Fair and gathered information on how to build a resume, deal with negative information, and apply to jobs in a field that would best suit them. The AFWD team conducted mock interviews with the men and helped to develop their job application skills.

By cooperating with the participating organizations, the Lassen AFWD team helped to further encourage and educate the men about jobs that would help start their new lives in the most positive way possible!



This Quarter's Success Stories

On Her Way

"If there's a will, there's a way" is the motto of Kayla Werner a recent graduate of Big Valley High School in Bieber California. Kayla faced many challenges in her pursuit of college. Although a recipient of scholarships and grants she needed to find an avenue to college which would allow her to stay home in Bieber and care for her sick mother.

Working with her Youth Advisor during her senior year in high school, they researched and eventually applied to Lassen Community College's online transfer certificate program. This would allow her to complete the college courses she needed to eventually transfer to a university to obtain her ultimate goal, a Bachelors of Arts degree in English/Journalism.

Dedicated and hard working, there is no doubt that Kayla can accomplish anything she sets her mind to.



Yet Another High School Graduate!

William Bell came into the Business and Career Network in March of this year looking to obtain a GED and find employment. Eligible for the Youth Program, he jumped in and completed the GED diagnostic tests available in the computer lab. Those diagnostic scores indicated that he needed some preparation with the reading and writing. The short length of time he used to complete the tests were an additional indicator that he needed some assistance with test taking skills. William worked with our Language Arts tutor, Sarah Couso, to prepare for the exam.

The tutoring time completed, AFWD assisted William with the cost of the GED exam. He took the test on August 8, 2013 and passed 150 points above the minimum score - a tremendous improvement over his diagnostics.

Over the course of time working with high school dropouts, the Lassen Business and Career Network has seen great success thanks in part to the McGraw Hill GED software, the dedication of our youth advisors and the outstanding efforts of our tutor.

