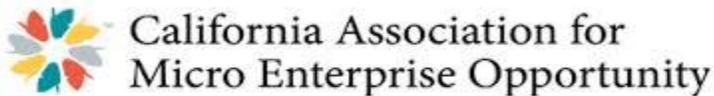


Community Coordinator Report

Modoc County

OCTOBER – DECEMBER
2014

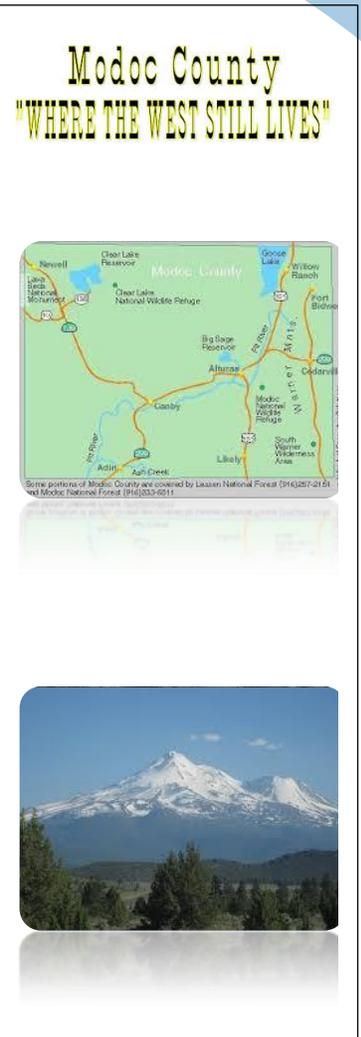
CAMEO Training



Jackie Froeming, Business Service Representative, attended the California Association for Micro Enterprise Opportunity (CAMEO) Training “Understanding Entrepreneurship as a Career Pathway” on October 29, 2014 in Redding, CA. The training was presented by Judy Hawkins, CAMEO.

CAMEO’s mission is to grow a healthy, vibrant, thriving environment for all entrepreneurs and start-up businesses by advancing the work of their statewide member network and their vision is to create economic opportunity for all entrepreneurs, to build wealth and strong California communities. They serve over 21,000 small businesses with various types of assistance which include trainings, business, credit assistance, and loans. They also educated the communities regarding economic impacts of micro businesses.

Judy Hawkins, CAMEO presented information on our changing workforce specifically discussing the causes and shifts in how we work. She discussed the five myths associated with Entrepreneurship, and provided all attendees with the Readiness Assessment which helps identify Entrepreneurs. Also discussed was the definition of what Entrepreneurial Training and how performance is measured. In addition, she provided information on services they offer. More information on CAMEO can be found at www.microbiz.org.



CAMEO Training cont.



Loree Byzick, Special Projects Manager of Superior California Economic Development in Redding, CA was a guest speaker. She discussed the services they offer to small businesses which include start-up assistance, commercial real estate loans, business loans, and economic development planning. They offer individual training courses as well as an Entrepreneurship Academy. More information can be obtained at www.scedd.org



Tana Hartman, Owner of Office/Home Buddy was an additional guest speaker and a CAMEO success story. She received assistance through these programs as an Entrepreneur and has successfully built a company in Red Bluff from ground up and continues to increase her clientele.

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AFWD America's Job Center of California Statistics

Modoc County Visitors

1,477

AFWD Business Services

Business Served	1,092
Service Provided	4,599
Positions Filled	126
Training Assistance	392

Program Services

Total enrollments this quarter	
Adult	205
Dislocated Worker	168
Youth	63
Employed	320

Unemployment Rate

Butte 7.7%	Plumas 9.1%
Lassen 8.7%	Sierra 8.6%
Modoc 9.2%	

Business Spotlight



Walt Davis started working out of his home in April 2014 and was able to open up an Edward Jones Financial office in July 2014 at 701 N. Main Street in Alturas, CA. He provides personal financial counseling, sensible investing advice, and tailors investment strategies specifically to each client. Walt provides financial advice at no cost, educates clients on investing, and works together with each individual to make a good decision, and provide a clearer financial picture. Edward Jones concentrates on what is right for the clients to ensure they reach their financial goal working closely with Accountants and Attorneys of the individual clients.

Walt Davis graduated from Humboldt State with degrees in Economics and Business Management. He paid his way through college by working on a ranch. He relocated to Alturas, CA in 1992 and began working at the local Bank of America Branch which closed in June 2012. He was employed with Bank of America for 28 years.

Walt Davis began his journey to open up the new business in December 2012. He came into Modoc Business and Career Network and met with Business Services Representative (BSR), Jackie Froeming who assisted him in tailoring his resume for the position at Edward Jones. He was offered the position and attended 4 months of training for this company. The training consisted of 12 hour days and he had to pass the Series 7 and Series 66 tests to get the job and become licensed to sale life and health insurance. He successfully completed the training and obtained the necessary licenses in April 2014.



This Quarter's Success Stories



Christina Nelson

Christina Nelson came into the Modoc Business and Career Network location in April 2014. She was referred from a Rapid Response by BSR Jackie Froeming, after the permanent business closure of The Country Café. Christina worked hard applying for multiple positions and utilized the OPAC program to increase her skills and add to her resume. Christina worked with her Career Center Advisor (CCA) and participated in the Interviewing, Resume and Job Readiness Skills Workshops. She stuck with her job search path and perused many position openings seeking full-time employment to help support her family. After hard work and dedication Christina was offered a full-time position in the Laundry and Housekeeping Department at Modoc Medical Center. Although this position comes with early morning shifts, Christina is happily employed and doing well. Sticking with her job search journey sure did pay off.

Congratulations Christina!!



Brandi Knox

Brandi Knox came into the Modoc Business and Career Network location in September 2014 eager to job search. Brandi came to all of her appointments with her Career Center Advisor and worked very hard to get accepted into Modoc Medical Center's Certified Nursing Assistant class. She utilized the Supportive Services offered by AFDW, Inc. to get the necessary materials for the Certified Nursing Assistant class. She worked diligently in her class, maintained great contact with her CCA and passed her final tests. Brandi was soon offered full-time employment as a Certified Nursing Assistant at Modoc Medical's Warnerview Nursing Home and has a bright future ahead of her.

Great job Brandi!!

