

# Community Coordinator

# Report

Plumas County  
JANUARY – MARCH  
2015

## Labor Law Workshop Update 2015

On January 15, 2015 twenty-one business owners and community members attended the 2015 Labor Law Update workshop hosted by the Business and Career Network at the Plumas –Sierra Fairgrounds. Traci Holt, PHR, Executive Director for Alliance for Workforce Development, Inc. (AFWD) facilitated the workshop. Ms. Holt shared her expertise and knowledge on current labor laws with local businesses to assist them with their business and Human Resource needs.

Topics included:

- What new laws apply to your business?
- Leaves and Benefits
- Workplace Safety
- Discrimination and Retaliation Protections
- Background Checks

Other items included:

- Paid Sick Leave
- Wage Orders
- Meal Breaks

Alliance for Workforce Development, Inc. provides workforce development and human resource services throughout Butte, Lassen, Modoc, Plumas and Sierra Counties. Through a team approach, and in collaboration with other organizations, AFWD is committed to meeting employer's workforce preparation needs.

For further information on AFWD's business services please visit:  
[www.afwd.org](http://www.afwd.org).

## UPCOMING EVENTS

### ***Technical Assistance Workshops for Eligible businesses***

April 25

Online and Offline Marketing Hours

May 30

Finance and Accounting

June 27

Retaining Customers & Increasing Sales

### ***Job Search/ Resume Workshop Feather River College***

April 15<sup>th</sup>

Feather River College students participating  
in Extended Opportunity Program &  
Services (EOPS)

## Technical Assistance Orientation



On February 14<sup>th</sup>, 2015, the Technical Assistance (TA) orientation was held. The Technical Assistance program is available to eligible entrepreneurial and microenterprise businesses in Plumas County through the Plumas County Community Development Block Grant (CDBG).

The “Kick Off” was a huge success. The enthusiasm and intensity was palpable! Various consultants were ready and excited to work with the thirty-one enrolled entrepreneurial and microenterprise businesses on this exciting journey.

Traci Holt and Tomas Yagerhofer reviewed the grant guidelines and shared their vision for this business intensive program. Then business consultants, Laurie Wann, Jennifer Petersen, Erica Pine, and Julia Gussett introduced themselves, talked about their niches within the program, their individual strategies, and goals in working with the enrolled participants.

Proposed was a series of seven beneficial business workshops to be held the last Saturday of each month. Qualified participants will receive training and assistance from the consultants free of charge. The non-eligible participants will be able to attend several workshops free of charge, and more intense workshops for a fee.

We are confident this program will help the enrolled participant’s move forward and take their businesses to new heights! We have developed it with their needs in mind, and welcome their feedback and suggestions.

*Program made possible by Plumas County Community Development Commission, Microenterprise Assistance Program*



## AFWD America’s Job Center of California Statistics

**Plumas County Visitors**  
**2,759**

### AFWD Business Services

<b>Business Served</b>	<b>1,345</b>
<b>Service Provided</b>	<b>6,688</b>
<b>Positions Filled</b>	<b>1,753</b>
<b>Training Assistance</b>	<b>505</b>

### Program Services

#### Total enrollments this quarter

<b>Adult</b>	<b>261</b>
<b>Dislocated Worker</b>	<b>194</b>
<b>Youth</b>	<b>88</b>
<b>Employed</b>	<b>418</b>

### Unemployment Rate

<b>Butte 8%</b>	<b>Plumas 14.1%</b>
<b>Lassen 9.4%</b>	<b>Sierra 10.9%</b>
<b>Modoc 11.1%</b>	

## Annual Job Fair (Graeagle & Quincy)



The Business and Career Network hosted two job fairs one in Graeagle, CA March 18<sup>th</sup> and the other in Quincy, CA on March 19<sup>th</sup>.

Each job fair was from 2:00pm to 4:00pm with employers setting up in advance getting prepared for job seekers.

In Quincy, even before the doors opened there were job seekers with resumes in hand, ready to meet with employers and complete standard applications on site.

Several jobseekers were dressed in interview attire and participated in informal interviews during both afternoons. A number of youth also attended, giving them the opportunity to see how a job fair could be beneficial to them and also to view the professional world. They were also able to learn about the employment options available within their community.

Most employers were actively hiring for current positions with others collecting applications for their applicant pool. Plumas County Sheriff's Department met with prospective employees for their Dispatch position and the United States Forest Service brought a team of staff members who talked with interested candidates, providing information about the hiring process including specific requirements for various positions within the service.

## 19th ANNUAL JOB FAIR



### **JOB SEEKERS:**

Employment opportunities with **FREE admission!**

- Dress your best and bring your resume
- Interview face to face with local employers
- Full or part-time positions available

**2:00pm - 4:00pm**

*\*Need help with your resume?  
Contact us to prepare for the job fairs.*

**Wednesday, March 18th 2015:**

Graeagle Fire Department  
7620 Highway 89  
Graeagle, CA 96103  
*From 2pm to 4pm*

**Thursday, March 19th 2015:**

Feather River College Gym  
570 Golden Eagle Avenue  
Quincy, CA 95971  
*From 2pm to 4pm*



### **EMPLOYERS:**

Participation in the Job Fairs will **benefit your business!**

- Build a workforce
- Create an applicant pool
- Meet, pre-screen & interview job seekers
- Prepare for seasonal hiring
- No registration fee required

Employer registration for either, or both of these job fairs please contact:  
**Joelle Breazier (530) 283-1606 or (530) 251-6907**

Attendees for Workforce Development, Inc. is an Equal Opportunity Employer Program.  
Auxiliary Aids and services are available upon request to individuals with disabilities. Requests made at least 72 hours in advance will help to ensure availability.

In Graeagle many of the local businesses involved in the tourism industry were hiring, along with Graeagle Market who had 3 full time year round positions available. At both venues the business and entity representatives were delighted with the chance to meet with several prospective employees all under one roof and for the opportunity to participate in local, well-organized job fairs.



# This Quarter's Success Stories

## Job Seeker Success story

Howard Morrison came into the Plumas Business and Career Network in January 5, 2015 seeking assistance with Job Search. He is a long-time resident of Quincy and had been recently laid-off from a service technician position. Howard met with a Career Center Advisor and was soon enrolled. Both Howard and his CCA put together a job search plan to help him successfully find full-time employment. He wanted assistance with local job search and redeveloping his resume, and was also open to out-of-area job search to gain self-sufficient full-time employment. Howard was in the restaurant industry for more than ten years managing his own business. With more than five years of experience as a service technician and propane delivery driver, Howard was quickly hired as a Service Technician with ER Energy out of Sparks, NV. He began full-time employment January 2015. Howard is happy with this position as it allows him to operate independently and maintain a portion of work locally. He is very thankful to the Quincy BCN for their assistance.



**Congratulations Howard on a job well-done!!**

## Planning for Success

The first Technical Assistance workshop titled "Planning for Success!" was a success! Saturday, February 28<sup>th</sup>, the four hour session laid the groundwork for the next several months of Technical Assistance for the enrolled participants.



Business Consultant Laurie Wann covered:

- Business startup, including a checklist
- Entrepreneur strengths and weaknesses
- Personality types for working with customers
- Stages of business
- 5 year visions
- Action steps
- Identifying business target markets

Everyone was engaged and participated. Laurie Wann & Consultant, Jennifer Peterson, stayed after to answering questions and work one on one with the entrepreneurs.

Everyone was excited and ready to get going on their new adventure!

