

Community Coordinator

Report

Sierra County
JULY - SEPTEMBER

Making New Connections

2021

This past summer AFWD Sierra reached out to Western Sierra Medical Clinic in Downieville. Western Sierra Medical Clinic have been posting for two prestigious positions on their website. Upon seeing these positions, AFWD staff reached out to offer our services by sharing our North State Jobs web page, where they can post their jobs. Casey from Human Resources was unaware of our North State Jobs website, although she has been using CalJOB's, but once she learned about our other services she was very excited about being able to post openings for their multiple clinics including Downieville's busy little clinic.



North State Jobs is a great resource for our customer's, client's and local partners. Not only does it provide jobs for our customers, it also allows our local businesses to get their hiring needs out there as quickly as possible! Posting open positions takes only minutes and it reaches across multiple counties here and in our surrounding regions. This is very important, since we have been inundated by wildfires and the

loss of communities and hundreds of homes.

AFWD is here to help those who have been displaced from their place of employment and are moving to other areas of our region, or going to stay with family members in other communities until they can get their footing again. North State Jobs and CalJOBS are extremely valuable service to all the communities, the amazing, and resilient people it reaches.



Sierra County See's a Pick Up in Employment

The last two fiscal quarters, Sierra County saw high unemployment rates. According to the Employment Development Department's (EDD) Labor Market Information Division the average rate for California hovered around 8.6% while the rest of the nation 6.1% rate. One of Sierra Counties challenges, is that many of Sierra Counties jobs are seasonal. It is natural to have a higher unemployment rate during the winter season during normal times. However, the past 18 months have added the challenge of Covid -19. Many were laid off due to early in the season closures and some business's completely shut down. Because of this unemployment rates increased.

Unemployment benefits were increased and had added extensions to help out with the cost of living and basic survival needs. Now, we are seeing the county and country opening up their doors for business and new enterprises are developing, including The Farmhouse Café who hope to build their business and add new staff in the future. Sierra Hot Springs have re-opened and hope to do the same with staffing. Jobs are abundant and now the task of finding able and willing bodies is upon us. Alliance For Workforce Development (AFWD) is here to find and place workers into the perfect job that will fit their particular niche or looking for that career move that will catapult them into their desired future.



Resume Assistance

Writing a resume can be a very daunting task for those who are not accustomed to creating a history of experience and/or special skills. Today's job market's demand that resumes be submitted along with a standard application and more often than not, it is required that the individual download resumes electronically. A resume is the number one tool when job searching, it addresses your qualifications and what skills you bring to the table.

Here at Alliance For Workforce Development it is our job to help guide those who are struggling with bringing out the best in themselves. AFWD staff are here to help them showcase their skillset for the career path of their choice. One of the challenges for AFWD clients, is that most jobs require that you submit your resume on-line, for some of our customers/clients, it can be difficult to navigate and frustration might get in the way of completing the application process.

AFWD offers four virtual workshops every month "How to Job Search" "How to Interview" "Successful Interviewing" and "Resume 101". These workshops are free to the public and a great service to help in getting an interview and hired. Sierra County clients have been provided these resources and a number of those accessing the resource center have participated with positive results.



BASIC FORMATTING TIPS



Margins

Set 1-inch margins



Font Size

Pick 11 or 12pt font and stick with it



Formatting

Be consistent with your formatting (dates, titles, locations, etc.)



Section Spacing

Add an extra space before and after each section heading



Photos

Don't use photo's unless specifically requested



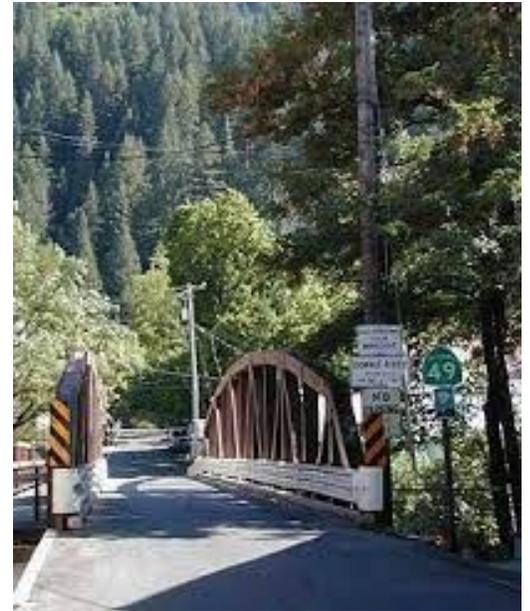
Bullet Points

Do use bullet points

RECRUITMENT SERVICES THAT WORK!

Recruitment has been particularly challenging for employers this past year. Sierra County is having difficulty staffing both senior and entry-level positions. The large area of Sierra county has few job seekers. The unemployment rate is very low, with only 70 people unemployed at this time throughout the entire county. So when Judi Behlke, Sierra County Resources contacted Alliance for Workforce Development (AFWD) Business Services for assistance in recruitment, we were up for this challenge. With local newspapers no longer printing a paper and knowing the county could not spend advertising dollars on recruitment, new methods were required for outreach.

The Business Services Representative reached out to Judi Behlke, to suggest posting the senior level positions in all counties covered by North State Jobs rather than only in Sierra County. Judi Behlke posted to the www.northstatejobs.com website, gaining added exposure to job seekers who may be wanting to move to this beautiful rural community.



AFWD also posted the senior-level positions on their Hot Jobs social media. Within a few days of the Hot Jobs postings, resumes came in for the Chief Account Technician and the Senior Public Health Nurse opening. Prior to posting with AFWD, both of these positions were open for many months without receiving a single resume.

Judi mentioned, "Our normal methods of recruitment just were not working. Within a week of posting with AFWD, we received a couple of resumes. We are so happy with the AFWD services – they work!"





AFWD-America's Job Center of California Statistics



Sierra County

One-Stop Visitors:

179

Businesses Served:

3

Business Services:

28

AFWD

Clients Enrolled:

578

Unemployment Rate

(As of: August 2021)

California 7.5%

Sierra 5.0%



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