



Alliance For
Workforce Development, Inc.
Providing pathways to success

Community Coordinator

Report

Sierra County

JAN - MAR

2022

AFWD, the Job Seekers Personal Assistant

AFWD Sierra is the place to go when looking for employment! The many resources to help with one's search efforts are bountiful, with county-specific jobs listings available to those visiting the center.

It is that time of the year! Businesses are getting ready to hire for the upcoming Spring/Summer season. There are jobs aplenty! Yes, AFWD staff are very excited about this, as the last two years people have been deeply affected by the many changes that the pandemic has brought to all of us. Here at AFWD, the customer/client has access to guidance on creating the perfect resume, and monthly workshops providing information on how to target a job search, and design resumes to fit the job the customer/client is applying to. AFWD staff are available to assist individuals in feeling comfortable with the interview process (because we all know interviews are a bit nerve-wracking), by providing mock interviews to help in getting prepared for that big interview.

All AFWD offices offer other virtual workshops. Along with *Resume 101*, there is *Successful Interviewing*, *Master the Job Application*, and *Job Search and Networking*. These are offered at no cost to our client/customer and are offered every month as live interactive workshops. It is easy to sign up and attend through our website you can access all our Virtual Workshops or CHAT with one of our staff. AFWD staff is here to guide and supply the tools for a successful outcome in all individual's job search efforts. Along with these tools and the 6 county-wide Jobs Listings, AFWD Sierra office has the customer covered. Let's do this!



Circumventing Ageism



One of the challenges that has arisen from the current pandemic is that many older workers have lost work due to the collapse of many businesses and industries. According to Forbes contributor, Nancy Collamer “for the first time in 50 years, older workers face higher unemployment than mid-career workers, according to *The New School Retirement Equity Lab*. A Champlain College survey found that 9% of boomers and 11% of Gen Xers have lost jobs in the pandemic.” So, now our task at AFWD is to help Boomers and Gen-Xer’s in getting back to work. But, how do we circumvent the understated prospect of ageism?

Getting the more experienced and knowledgeable worker back into the workforce takes a little finesse. Here at AFWD we will assist with updating and/or revamping our customer/clients resume to highlight their relevant skills to today’s work environment. Employers prefer to look back no more than 10 years, many older workers have a few more than 10 years under their belt. At our AJCC’s we help with creating *Functional Resume’s* that highlight current skillsets and knowledge that the applicant can bring to the position; as opposed to a *Chronological Resume*, which documents work experience year by year. AFWD staff have many tools in their toolbox to help older workers circumvent ageism. Staff are available to help with mock interviews, and also assist with the new way of communicating/interviewing via virtual modalities such as Zoom, Micro Soft Teams, Skype, Google Meet, and many more. AFWD staff are here to assist all job seekers to excel in their job search and help with understanding the ever changing workforce climate.

Got Jobs?



Yes, we have jobs galore! Winter is coming to an end, on the calendar anyways... and a new season of opportunity is upon us here at Sierra AFD. Our first Virtual Job Fair of the season was just held on March 2nd and it was a huge success.

One participant who attended the Virtual Job Fair, Bailey K. stated that participating in a virtual job fair was "super easy and convenient". Bailey was happy that she was able to get scheduled for two interviews for positions that she was interested in for this summer, as she prefers the seasonal positions so that she can take winter's off to be with her children. This schedule works best for her family.

Sierra County has multiple resorts that are hiring for many different positions. They are very excited to open fully to the public after 2 years of restrictions. Sierra AFD Resource Centers are open and have available staff to assist any individuals needing help with applying to become a team member at one of the many resorts. Resorts are looking to fill the many positions offering various opportunities for local job seekers.



Let's Talk Jobs

Alliance for Workforce Development, Inc. (AFWD) continues to promote open positions within each county it serves, including Sierra County. These job opportunities include the Loyaltan, Downieville, Portola, and Sierra City areas. Our *Job Posting Flyer* has consisted of employment opportunities ranging from Office Assistant positions, Bus Drivers, Equipment Operators, Medical Assistants, Public Nurses, to Financial Officers and Environmental Health directors. Job seekers and partner agencies appreciate receiving these job posting flyers that are digitally released twice a week and find it user-friendly. The listed jobs are also posted on our Job Board at each location and many will have applicants screened by our staff per employer request. Customers are also encouraged to visit www.northstatejobs.com/AFWD for complete listings for all current recruitments from all serviced counties. AFWD strives on making job searching less intimidating and user-friendly as possible!

Assisting Our Community With Dixie Fire Outreach

With the strong need of resources and assistance for those affected by the Dixie Fire, AFWD's team has come together to serve those affected. Neighboring Sierraville staff have been assisting with community outreach efforts throughout the region. Individuals attending recent Plumas and Lassen counties Disaster Relief and Local Assistance Centers, those referred from local partners such as Plumas Rural Services and EDD, as well as, visitors to our local AJCC offices, are being provided information and resources for assistance. Staff are reaching out to nearly 140 individuals affected by the recent disaster to provide contacts to local recovery resources such as information on December 2021 Roadmap to Recovery Virtual Workshops, Virtual AJCC, resume and job search virtual workshops and assistance, and Dixie Fire Recovery Term Positions available in Plumas County. In addition, information is being provided regarding the way in which AFWD can assist them in their efforts to rebuild themselves and the local community. Opportunities for Workforce Development Services such as Work Experience and On-the-Job Trainings have already begun through Dixie Fire Additional Assistance Grants. The work is just getting started and the AFWD Team will continue to reach out and be here to serve and support our communities.



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DIXIE FIRE RECOVERY
TERM POSITIONS AVAILABLE
IN PLUMAS COUNTY

PLUMAS COUNTY	HOURLY WAGE
CALL CENTER REP - 3 POSITIONS AVAILABLE	\$18.00/DOE

PLUMAS RURAL SERVICES	HOURLY WAGE
DISASTER CASE MANAGER - 2 POSITIONS AVAILABLE	\$18.00
DISASTER CASE MANAGER PROGRAM COORDINATOR	\$23.41

* Must have California Driver's License & clean driving record

TO APPLY FOR A DIXIE FIRE RECOVERY POSITION AND BE ADDED TO OUR APPLICANT POOL, CONTACT US TODAY!

AFWD - QUINCY
7 Quincy Junction Road
Quincy, CA 95971
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Four County Virtual Job Fair

Alliance for Workforce Development, Inc. (AFWD) hosted a four-county virtual job fair on Wednesday, March 2, 2022. With the pandemic changing the way in-person events are allowed to be held, virtual platforms are becoming more popular. Forty-two employers from Lassen, Plumas, Modoc, and Sierra counties participated in the virtual event with over 200 job openings amongst them. It was the 101 registered job seekers from the four counties that made the event a success.

Virtual hiring event platforms use chat technology and video conferencing to stimulate the interaction between job seekers and employers. Job seekers were able to upload their resumes to their profiles and, with the click of a button, apply for the positions they were interested in. Businesses were able to chat directly with job seekers, schedule/conduct video interviews, view their resumes, and schedule follow-up meetings/interviews with them on the spot. In total 214 resumes were submitted at the event.

Tim Baase with Feather River College said, “I’ve talked to a ton of people and had really good engagement. I’m super impressed with the format here and it has been really fruitful.” Jennie Mathews with Seneca Healthcare District said, “Of the 30 or so people that visited our booth, I have about 5-6 contenders for potential jobs which is a win in my book!” Chris Bielecki, Forest Engineer for the Modoc National Forest remarked that the Virtual Job Fair experience was, “Definitely a good experience and worth our time to attend. We connected with a varied mix of people and work experience. We were also able to point job seekers to the USA JOBS website to apply for our open positions.” Overall businesses were happy with the virtual platform and the interaction they were able to have with job seekers.

The use of the virtual platform gives AFWD the ability to promote, manage, and effectively capture attendees and businesses from a multitude of areas regardless of their physical location. AFWD is always striving to help the employers, community, and their clients with opportunities for employment and growth.

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LASSEN • MODOC • PLUMAS • SIERRA COUNTIES

Virtual Job Fair

MARCH 2, 2022 | 11AM - 2PM
REGISTRATION IS FREE FOR THIS EVENT

PARTICIPATING EMPLOYERS

JOB SEEKERS REGISTER NOW
Visit the link <https://pvapi.premiervirtual.com/s/xaADMx>
or scan the QR code to register now!

A proud partner of America's Job Center of California Network
America's Job Center OF CALIFORNIA
Alliance for Workforce Development, Inc., is an Equal Opportunity Employer Program.
Auxiliary site and services are available upon request to individuals with disabilities. P 5.1 or TTY users.



AFWD - America's Job Center of California Statistics



Sierra County

One-Stop Visitors:

81

Businesses Served:

7

Business Services:

193

AFWD

Clients Enrolled:

902

Unemployment Rate

(As of: February 2022)

California 4.8%

Sierra 5.7%



Sierra Business & Career Network

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